



ARTICLE IX DIVISION AND USE OF LAND.

PART 6 COMMERCIAL INDUSTRIAL ZONES

DIVISION 2 C-1 LIMITED COMMERCIAL ZONE.

TITLE 4 SIGN REGULATIONS.

9262.4. REGULATIONS.

The regulations set forth in this Title shall apply in the C-1 Limited Commercial Zone.

9262.4.1. PROHIBITION.

No person shall construct, install, alter or maintain any sign in violation of the regulations set forth herein.

9262.4.2. NUISANCE.

A sign which is not in compliance with these regulations is a nuisance. The owner or person in possession of the sign shall be notified of the details of the noncompliance by the Building Official. The sign shall be made to comply with these regulations within thirty (30) days from such notice or the sign shall be removed by the owner and person in possession of the sign.

9262.4.3. SIGNS. GENERAL.

The following regulations shall apply to all signs:

A. Definitions: When used in this Title, the following words shall have the meaning indicated.

1. Area, Sign: The area of a sign shall be considered to be the area encompassed by a maximum of four (4) connected straight line segments drawn around the extremities of the sign frame or can (if a frame or can is used to support or define the copy background area), or the sign copy background area (if no sign, frame or can is used), or the sign copy (if no copy background area or frame or can has been used). (Amended by Ord. 1507 adopted 6-4-74)
2. Clearance: Clearance is the vertical distance between a sign and the finished grade below the sign.
3. Height: Height is the vertical distance above the average finished grade of the lot on which a sign is located.
4. Sign: A sign shall include any figure, character, outline, delineation, announcement, declaration, demonstration, illustration, emblem, words, numerals or letters or attention attracting display or device painted, posted or affixed on any surface used to attract attention to the premises or to advertise or promote the interest of any person, activity, business or enterprise when the same is placed so that it is clearly visible to the general public from an out-of-doors position, provided that non-commercial natural floral and plant displays shall not be considered a sign in computing the number or area of signs permitted.



A sign shall not include the official flags of the United States of America, the State of California or the County of Los Angeles, or official notices authorized by a court, public body or public officer, directional, warning or information signs authorized by federal, state, county or municipal authority for public safety or the official emblem or insignia of a government or public school. (Amended by Ord. 1508 adopted 7-2-74; amended by Ord. 1550 adopted 12-2-75)

5. Sign Structure: A sign structure is any structure which supports or is designed to support a sign, including any support attached to a building but not including any part of the building.

B. Permitted and Prohibited Signs: Signs of the type listed below which advertise a business conducted on the premises on which the sign is located are permitted:

1. Wall sign.
2. Projecting sign.
3. Free-standing sign.
4. Marquee sign.
5. Window sign.

All other signs are prohibited except:

- Real estate signs.
- Political signs.
- Directional signs.
- Auxiliary signs.

C. Prohibitions:

1. No sign shall have blinking or flashing lights or lighting which changes periodically or gives the appearance or impression of movement.
2. No sign shall create undue glare.
3. Moving signs or signs with any moving parts or which gives the appearance or impression of movement are prohibited.
4. Paper or fabric signs and other signs of similar construction, which include but are not limited to what is commonly referred to as banners, paper signs, or posters, shall not be located on the exterior of any building and shall not be located outside of any building.

EXCEPTION: Temporary banners may be located on the exterior of a building in accordance with the requirements of Section 9262.4.13.

EXCEPTION: Banners and/or flags, which are constructed of pliable materials such as canvas, fabric, vinyl plastic or similar materials which will withstand exposure to wind and rain without significant deterioration and which does not require a building permit for its construction or installation, may be located on free-standing flag polls not exceeding forty (40) feet in height, provided that:

- a. Such location is not less than five hundred (500) feet from adjacent public rights of way; and
- b. That the flags and/or banners not contain any product advertising or pricing; and
- c. That the surface area of any one (1) side of such flag and/or banner not exceed one hundred (100) square feet per flag or banner.



5. Advertising sign boards as defined in Section 9220.2.2.
 6. Signs which are not specifically permitted by Code are prohibited.
 7. Pennants, streamers, spinners, festoons and/or other similar-types of attention attracting displays are prohibited.
- D. Repair and Condition of Sign: No sign shall be maintained which is not in repair and in good condition. A sign which is not in repair and in good condition is a nuisance and shall be removed in accordance with Section 9262.4.2, above.
- E. Vacant Premises: After premises have been vacant for ninety (90) days, any sign on the premises relating to a business which does not occupy the premises shall be removed after notice given in accordance with Section 9262.4.2, above.
- F. Nonconforming Signs: Any sign which does not conform with these regulations and which lawfully existed at the time this Title became effective, April 4, 1969, may be continued, provided that no alterations are made thereto and that such sign shall be completely removed or made to comply with these regulations not later than April 4, 1975.

EXCEPTION:

1. A sign which otherwise is in compliance with these regulations but exceeds the area or height regulations of this Title may be continued subject to all applicable regulations of this Title.
 2. Signs prohibited under subdivision "C," above, shall be made to comply with these regulations within sixty (60) days from the time this Title is effective, April 4, 1969.
 3. Alterations not exceeding a reasonable value of twenty-five dollars (\$25.00) per year may be made to a nonconforming sign.
- G. A new sign shall not be permitted for a business which has a nonconforming sign.

EXCEPTION: Signs of the following type are permitted:

- Real estate signs.
- Political signs.
- Directional signs.
- Auxiliary signs.

Temporary window signs. (Amended by Ord. 1858 adopted 6-2-87; amended by Ord. 1868 adopted 8-18-87; amended by Ord. 2085 adopted 5-5-98; amended by Ord. 2196 adopted 7-20-04)

9262.4.4. WALL SIGNS.

The following regulations shall apply to wall signs:

- A. Definition: A wall sign is a sign mounted on and parallel to the wall on which it is affixed, and which sign has been so constructed, erected or affixed to the building that a building permit is required for the installation of said sign, or a sign which is painted directly onto the surface of the wall.



- B. Location: Any wall, except no wall sign shall be located within one hundred feet (100') of a residential zone on a side or rear wall, except where the side wall abuts on and is parallel with a dedicated street.
- C. Number of Wall Signs: No limitations.
- D. Size Area:

Front Wall. The combined total area of all front wall signs for a business shall not exceed two square feet per linear foot of the building front occupied by the business which the sign advertises.

Side and Rear Walls. Each business may have signs on side and rear walls. The total combined area of all rear and side wall signs for each business shall not exceed the lesser of (a) area allowed for a front wall sign, or (b) two square feet per linear foot of wall on which the sign is mounted, multiplied by the front linear feet of the business, divided by the front linear feet of the building.
- E. Height Clearance: No part of a wall sign shall extend above the top of the wall on which it is mounted. No part of a sign which projects over public property shall have less than eight feet (8') of clearance.
- F. Projection: A wall sign may project a maximum of twelve inches (12") from the wall on which it is mounted over a public way or on private property. (Amended by Ord. 1631 adopted 6-6-87; amended by Ord. 1858 adopted 6-2-87)

9262.4.5. PROJECTING SIGNS.

The following regulations shall apply to projecting signs:

- A. Definition: A projecting sign is a sign with two (2) faces and is mounted on and at an angle to the face of the wall of the building to which it is attached. Projecting signs shall not be attached to the roof of the building in any manner.
- B. Location: A projecting sign shall be located only on the front of a building, provided:
 - 1. No projecting sign shall be located within one hundred feet (100') of a residentially zoned property.
 - 2. No projecting sign shall be located on a building which is more than ten feet (10') from the front property line.
 - 3. No projecting sign shall be permitted for a business which has a free-standing sign or which is located in a shopping center which has a free-standing sign.
- C. Number of Projecting Signs: No limitation.
- D. Size Area: The total area of all projecting signs for a business shall not exceed two square feet per face per linear foot of building frontage occupied by the business which the sign advertises or fifty square feet per face, whichever is less.
- E. Height Clearance: No part of a projecting sign shall have a clearance less than eight feet (8') over a pedestrian way and fifteen feet (15') over a vehicular way and shall not be more than twenty-five feet (25') in height, provided no part of the sign shall extend more than ten feet (10') above the top of the wall on which it is mounted.



- F. Projection: A sign may project a maximum of five feet (5') from the wall on which it is mounted, provided no part of the sign shall project to within two feet (2') of the face of a curb in the public way. (Amended by Ord. 1631 adopted 6-6-7 8; amended by Ord. 1858 adopted 6-2-87)

9262.4.6. FREE-STANDING SIGNS.

The following regulations shall apply to free-standing signs:

- A. Definition: A free-standing sign is one which stands by itself and is not dependent on a building for its support.
- B. Location: Not limited, provided:
 - 1. No part of a free-standing sign nor any part of the sign projected vertically shall be less than three feet (3') from any building.
 - 2. No free-standing sign shall be permitted for a business which has a projecting sign.
 - 3. No free-standing sign shall be located within one hundred feet (100') of a residentially zoned property.
- C. Number of Free-standing Signs: One free-standing sign on any one lot, provided only one free-standing sign shall be permitted on contiguous lots which are occupied by a single business or are occupied by two (2) or more businesses which use or have the privilege of using a common parking area located on one or more of said lots.

EXCEPTION:

- 1. One (1) additional free-standing sign shall be permitted on a lot or on such contiguous lots, provided the two (2) signs are at least two hundred feet (200') apart and the area of the additional sign is based on the amount of frontage not used to calculate the area of the other sign.
- 2. One (1) additional sign shall be permitted for an automobile service station provided the copy states only the price of the gasoline and the sign is not more than two and one-half feet by five feet (2-1/2' x 5') in area per face and does not exceed eight feet (8') in height.
- D. Size Area: The maximum area of a free-standing sign, including all faces, shall be based on the longest street frontage of the lot or the total frontage of the lot and all contiguous lots on the longest street frontage, as described in subsection C of this Section, and no one face shall exceed one-half (1/2) of said maximum:

Frontage	Maximum Area
Up to 51'	100 square feet
51' to 150'	150 square feet
150' to 250'	200 square feet
250' to 350'	250 square feet
350' or more	350 square feet



- E. Height Clearance: No part of a free-standing sign shall exceed twenty-five feet (25') in height. No part of a free-standing sign shall have a clearance of less than eight feet (8') over a pedestrian way and fifteen feet (15') over a vehicular way.
- F. Projection: A free-standing sign may extend a maximum of one (1) foot into a public way. (Amended by Ord. 1858 adopted 6-2-87)

9262.4.7. MARQUEE SIGNS.

- A. Definition: A marquee sign is a sign mounted on a marquee or canopy or a valance attached thereto.
- B. Location: A marquee sign shall be mounted parallel to the wall to which the marquee is attached provided one sign may be mounted at an angle under the marquee at each entrance provided that no marquee sign shall be permitted within one hundred feet (100') of any residentially zoned property.
- C. Number of Signs: One sign mounted parallel and one under the marquee at each business entrance.
- D. Size Area: The parallel marquee sign shall not exceed two feet (2') in height nor more than twenty feet (20') in length and any sign under the marquee shall not exceed six (6) square feet per side. The total area of all marquee and wall signs on the wall to which the marquee or canopy is attached, added together, shall not exceed two (2) square feet per linear foot of building frontage
- E. Height Clearance: No part of a marquee sign shall extend above the marquee to which the sign is attached. A clearance of eight feet (8') shall be maintained over a pedestrian way and fifteen feet (15') over a vehicular way, except that a sign on a soft valance attached to the edge of the marquee may have a clearance of seven feet (7').
- F. Projection: A marquee sign mounted parallel to the edge of the marquee shall not project horizontally more than one (1) foot from the edge of the marquee. (Amended by Ord. 1858 adopted 6-2-87)

9262.4.8. WINDOW SIGNS.

- A. Definition: Window signs shall include signs which are painted on either the outside or inside surface of the glazed area (including glazed doors), and other signs which are posted or affixed to the inside surface of the glazed area, or are located in such a manner as to be visible through the glazed area and which are located within twenty-four inches (24") of said glazed area.

Other than painted window signs, no sign shall be permitted to be located on the outside surface of the glazed area.

EXCEPTION: Temporary banners may be located on the exterior of a building in accordance with the requirements of Section 9262.4.13.

EXCEPTION: Signs painted on, sewn on or bonded to awnings and/or valances may be located on the exterior of a building in accordance with the requirements of Section 9262.4.7.

- B. Size Area: The total area of window signs in any one (1) wall shall not exceed twenty-five percent (25%) of the window area of that wall provided that the total area of directly lighted window signs shall not exceed ten percent (10%) of said window area.

EXCEPTION: Temporary window signs which are in excess of the above limits shall be permitted to advertise special events, provided a business shall not use such



temporary window signs for more than sixty (60) cumulative days in any one (1) calendar year. A sign permit shall be obtained from Building Services prior to the painting, posting or affixing.

Before issuing a sign permit for a temporary window sign which is in excess of the limits outlined in subsection "B" above, the City shall charge and collect a fee in accordance with the applicable fee schedule adopted by resolution of the City Council. (Amended by Ord. 1508 adopted 7-2-74; amended by Ord. 1858 adopted 6-2-87; amended by Ord. 2085 adopted 5-5-98)

9262.4.9. DIRECTIONAL SIGNS.

- A. Definition: A directional sign is one which gives direction to pedestrians and vehicles.
- B. Directional signs shall be located and be of a size and design as approved by the City Traffic Engineer in accordance with standard traffic engineering principles.
- C. Directional signs shall not be subject to the regulations hereof relating to particular types of signs.

9262.4.10. REAL ESTATE SIGNS.

One (1) sign not to exceed three (3) feet in height nor four (4) square feet in area per face for the purpose of advertising a property or business for sale, lease or rent. Said signs may not be made of canvas, fabric, vinyl plastic or other similar material. The location of all real estate signs shall comply with all applicable regulations.

EXCEPTIONS:

- (1) On properties containing five (5) or more acres which are developed with new commercial projects, two (2) temporary signs not to exceed thirty-two (32) square feet in area each offering to sell, lease or rent the premises on which it is located may be erected and maintained during the period an active sales, lease or rental campaign is being conducted for such commercial project, but in no event for a period longer than six (6) months. Said signs may not be made of canvas, fabric, vinyl plastic or other similar material.
- (2) On properties containing less than five (5) acres which are developed with new commercial projects, one (1) temporary sign not to exceed thirty-two (32) square feet in area offering to sell, lease or rent the premises on which it is located may be erected and maintained during the period an active sales, lease or rental campaign is being conducted for such commercial project, but in no event for a period longer than six (6) months. Said signs may not be made of canvas, fabric, vinyl plastic or other similar material. (Amended by Ord. 1921 adopted 5-1-90)

9262.4.11. TEMPORARY ELECTION SIGNS.

Temporary election signs shall be permitted in addition to other permitted signs subject to the following:

- A. Any person who displays a temporary election sign or any person who owns or possesses the property on which a temporary election sign is located shall remove it within ten (10) days after the date of the scheduled election date to which it relates.



- B. No person shall erect, maintain or display a temporary election sign in excess of thirty-two (32) square feet in total area, or sixteen (16) square feet in area per face whichever is less. No person shall erect, maintain or display temporary election signs with a total aggregate area on a given lot in excess of eighty (80) square feet.
- C. No person shall erect, maintain or display a temporary election sign which interferes with the visibility of vehicular ingress and egress to any lot. All temporary election signs shall comply with the visibility standards for driveways and intersections on file with the Planning Department. No person shall erect, maintain or display a temporary election sign which interferes with or can be confused with any traffic signal or device.
- D. After twenty-four (24) hours' written notice is personally served on a candidate, proponent or to a person who owns or possesses property to remove an illegally displayed, erected or maintained temporary election sign, the Chief Building Official or his designee may summarily remove said sign. (Amended by Ord. 1762 adopted 1-18-83)

9262.4.12. AUXILIARY SIGNS.

Auxiliary signs of the following type shall be permitted in addition to other permitted signs; such signs shall comply with all applicable regulations and shall not exceed thirty-two (32) square feet:

- 1. Time and temperature signs and similar public service signs, the design, location and size of which shall be subject to approval by the Planning Department.
- 2. Signs used to advertise trading stamps, credit cards and telephone service, provided that such signs shall not exceed a size of two feet by three feet (2' x 3'). (Amended by Ord. 1448 adopted 4-4-72; amended by Ord. 1729 adopted 9-1-81)

9262.4.12.1. SAME—FLAGS.

Flags, which do not contain commercial messages in text form such as product brand names, business or professional service names, shall be allowed subject to the following restrictions:

- 1. Flags shall be mounted on the building to allow for a minimum clearance of seven feet zero inches (7' 0") over a pedestrian right-of-way and fifteen feet zero inches (15' 0") over a vehicular way and shall not extend above the top of the building's roof;
- 2. Maximum of two (2) flags shall be permitted;
- 3. Maximum area of flags shall not exceed fifteen (15) square feet per flag. (Added by Ord. 2085 adopted 5-5-98)

9262.4.13. TEMPORARY BANNERS.

Definition: A temporary banner is a sign which is constructed of pliable materials such as canvas, fabric, vinyl plastic or similar materials which will withstand exposure to wind and rain without significant deterioration, and which does not require a building permit for its construction, or installation outside of a building.

The Community Development Division may issue a permit for temporary banners, advertising special event, special sales or promotions, grand openings, changes in ownership or management, going-out-of-business sales, and similar events.

Requests for a temporary banner shall be submitted in writing to the Community Development Division, and shall include a description of the banner, its general content, location on the property,



size, banner construction (materials), the time period that the banner will be displayed, the address of the property, the name of the business, and the name of the person requesting the approval of the permit.

A maximum of two (2) temporary banners, at any one (1) time, may be permitted for each business. The maximum total surface area of all such temporary banner(s), for each business, shall not exceed thirty-two (32) square feet. The use of temporary banner(s) for each business shall not exceed more than sixty (60) cumulative days in any one (1) calendar year with any single display period not to exceed a maximum of thirty (30) continuous days per year, with a minimum of two (2) weeks interval between times during which the banner(s) is displayed.

Temporary banners for events or activities sponsored by non-profit organizations may be authorized for an additional thirty (30) cumulative days in any one (1) calendar year. Notwithstanding any section of the Arcadia Municipal Code, the owner or person in possession of a banner in violation of this Title shall remove the same upon order of the Development Services Director or designee. For the purpose of this Section, any portion of any day in which a banner is displayed shall be counted as one (1) full day. (Added by Ord. 1729 adopted 9-1-81; amended by Ord. 1858 adopted 6-2-87; amended by Ord. 2085 adopted 5-5-98)

9262.4.14. ALLOWABLE AREA FOR IDENTIFICATION.

With regard to any business in the City, applicable to the signs listed here, no more than one-third (1/3) of the sign area of each such sign(s) may contain a non-English translation of the business identification; the remaining sign area identification shall be set forth in the Roman alphabet, English language and include Arabic numerals. The sign(s) must be clearly readable from a distance of one hundred feet (100’):

- A. Free-standing signs;
- B. Wall signs (mounted);
- C. Wall signs (painted);
- D. Mounted letter signs;
- E. Projecting signs;
- F. Marquee signs;
- G. Window signs. (Added by Ord. 1823 adopted 10-15-85; amended by Ord. 2100 adopted 4-6-99)

9262.4.15. IDENTIFICATION REVIEW PROCESS.

In order to assure compliance with the identification requirements of Section 9262.4.14, installation of all signs referred to in Section 9262.4.14, copy changes to existing signs or similar alterations must be preceded by a submittal of plans to be filed with the Planning Department for prompt check as to the identification requirements set forth in Sections 9262.4.14 through 9262.4.18. If the Planning Director or the Associate Planner determines that the proposed sign in Roman alphabet is inadequate for appropriate identification consistent with the intent and purpose of the ordinance from which this Section derives, the City may require supplementary wording or identification on the sign. (Added by Ord. 1823 adopted 10-15-85)

9262.4.16. VIOLATION.

Failure of signs to conform with Section 9262.4.14 shall constitute a violation of this Section. Failure to submit sign plans for a new sign or copy changes or alterations for existing signs to the Planning Department for identification review as required by Section 9262.4.15 shall constitute a violation of this Section. (Added by Ord. 1823 adopted 10-15-85)



9262.4.17. NONCONFORMING SIGNS.

Existing businesses with one (1) or more lawfully erected signs shall have six (6) months from the effective date of the ordinance from which this Section derives to comply with the requirements of Sections 9262.4.14 and 9262.4.15. (Added by Ord. 1823 adopted 10-15-85)

9262.4.18. ADDRESS NUMBERS.

The property address shall be displayed on the front of all buildings. The address must be in Arabic numerals not less than three inches (3") in height and must be displayed in a manner so that the address is clearly visible from the public right-of-way. Buildings on properties abutting an alley shall also have the address displayed in Arabic numerals not less than three inches (3") in height on that portion of the building facing the alley. (Added by Ord. 1823 adopted 10-15-85)

9262.4.19. PORTABLE SIGNS.

The use of small pedestrian oriented portable signs is permitted on public or private properties subject to the approval of a sign permit and the following standards:

1. A portable sign is any sign or advertising device that rests on the ground and is not designed to be permanently attached to a building or permanently anchored to the ground. This does not include temporary banners, posters and similar signs made of nonpermanent materials;
2. Only businesses with street frontage are permitted to have portable signs. Businesses that are located along pedestrian arcades/walkways having access to the street may also use portable signs, but shall not locate such signs within the public right-of-way. In addition, each group of businesses located along an arcade/walkway may use one (1) portable directory sign listing all businesses along the arcade/walkway, which may be located within the public right-of-way. No business shall be allowed to have more than one (1) portable sign;
3. Portable signs may have a maximum sign area of six (6) square feet per face. The maximum height from ground level, shall be four (4) feet and the maximum width shall be two (2) feet;
4. Portable signs may be located on private property or within the public right-of-way, provided they do not interfere with pedestrian movement or wheelchair access to, through and around the site. A minimum access width of five (5) feet shall be maintained along all sidewalks and building entrances accessible to the public. Owners of such signs shall provide public liability insurance as set forth below or as approved by the City Attorney prior to approval of a sign permit;
5. Portable signs shall not encroach into required off-street parking areas, public roadways or alleys, and may not be arranged so as to create site distance conflicts or other traffic hazards. Portable signs shall not be placed within the corner curb return areas of intersections;
6. Portable signs shall be utilized only during regular business hours and shall be removed during nonbusiness hours;
7. Portable signs shall have a weighted base capable of keeping the sign upright in a moderate wind;
8. Materials for portable signs shall be of a permanent nature. Signs shall be constructed of durable, weather-resistant materials and not be subject to fading or damage from weather. The use of paper or cloth is not permitted unless located within a glass or plastic enclosure;
9. No lighting is permitted on or for portable signs;



10. Portable signs shall be professionally designed in an attractive manner meeting the approval of the Development Services Director or designee, and present an image of quality and creativity;
11. Portable signs shall be maintained in a neat, orderly fashion so as not to constitute an unsightly appearance or a public nuisance. Signs that are not maintained shall be removed immediately upon notice from the Development Services Director or designee;
12. Prior to placing any portable sign on private property or in the public right-of-way, a business owner shall receive approval of a sign application for Architectural Design Review from the Community Development Division; and
13. A sign permit application for a portable sign to be located on public property shall be accompanied by a certificate of insurance in the following amounts, or as approved by the City Attorney:
 - (a) Public liability insurance in an amount not less than Five Hundred Thousand Dollars (\$500,000.00) for injuries to each person, and in an amount not less than Five Hundred Thousand Dollars (\$500,000.00) for any occurrence;
 - (b) Property damage insurance in an amount not less than One Hundred Thousand Dollars (\$100,000.00) for damage to the property of each person on account of any one (1) occurrence; and
 - (c) Insurance policies shall name the City of Arcadia an additional insured and shall constitute primary insurance for the City, its officers, agents and employees, so that any other policies held by the City shall not contribute to any loss under this insurance. Policies shall provide for thirty (30) days prior written notice to the City of cancellation or material changes. (Added by Ord. 2085 adopted 5-5-98)

9262.4.20. PROMOTIONAL SALES AND ADVERTISING DEVICES.

The following regulations shall be followed whenever promotional devices are used:

1. The use of temporary promotional sales and advertising devices shall be limited to no more than twenty (20) days within a ninety (90) day period. The use of permanent promotional displays (e.g., window signs and banners) is prohibited.
2. Temporary window signs should not cover more than thirty percent (30%) of the window area including any existing permanent window signs. Banner signs should not cover any portions of windows or doors.
3. Nonmetallic balloons shall be allowed provided:
 - a. They do not exceed twelve (12) inches in diameter and extend above the roofline of the building or extend beyond the portion of the building leased by the business;
 - b. They do not obstruct pedestrian or vehicular visibility;
 - c. They do not overhang onto adjacent sidewalks, streets or other properties;
 - d. Said balloons are maintained in good condition at all times, with damaged or deflated balloons being promptly removed; and



- e. That they are not displayed more than sixty (60) cumulative days per year.
- 4. No temporary promotional device shall be placed upon the public sidewalk or other public right-of-way and such device shall not be attached to any utility pole, traffic signal/sign, tree, or other similar objects located within the public right-of-way.
- 5. Portable, temporary signs are permitted in compliance with the requirements of the (CPD-1 or C-1) zone sign standards. (Added by Ord. 2085 adopted 5-5-98)

9262.4.21. MESSAGE SUBSTITUTION.

In each instance and under the same conditions under which this Chapter permits any sign or commercial message, copy containing a noncommercial message or characters may be substituted on such sign provided the sign remains otherwise lawful. (Added by Ord. 2196 adopted 7-20-04)

(Title 4 added by Ord. 1313 adopted 12-7-65; amended by Ord. 1397 adopted 3-4-69; amended by Ord. 1631 adopted 6-6-78)

9262.5. GENERAL.

The regulations set forth in this Title shall apply in the C-1 Limited Commercial Zone unless otherwise provided in this Chapter.