

## Argument Against Sign Initiative - Measure N

This initiative was placed on the ballot through the efforts of the Australia-based Westfield Group who own the mall. By their own admission, they spent over \$600,000 on their signature gathering campaign (and \$600,000 more on Measure P, a total of \$1,200,000!).

It was carefully drafted by Westfield to apply to property near their mall, but not to apply to the mall itself!

The purpose of this initiative is to take the ability to regulate signage on certain properties in Arcadia away from your City Council.

If passed, this measure will delete existing sign laws and strip your City Council – and all future City Councils – of the authority to regulate signage on those properties.

The question you need to ask yourself is: “Do I want this Australian Corporation to run the City of Arcadia or do I want the City Council I elected to run my city?”

A “Yes” vote means this foreign corporation, by spending huge sums of money and circumventing the normal political process, will be running our city.

If you want Arcadia run by the City Council you elected, vote “**No**” on Measure N.

It’s as simple as that.

The undersigned members of your City Council urge a “**NO**” vote. Tell Westfield “The people of Arcadia will run their own city; thank you very much!”

Roger Chandler, Mayor of Arcadia  
Mickey Segal, Mayor Pro Tem  
Peter Amundson, Council Member  
Bob Harbicht, Council Member  
John Wuo, Council Member