

SIGNS - 287

Arcadia is a special place to live and we don't want to see anything that would forever destroy the very nature of our wonderful town.

That is why we support Measure N.

Measure N is simple. Measure V requires all developers to abide by our City's current guidelines on outdoor advertising, wall signs and billboards.

Billboards, wall signs and animated signs may be suitable in other cities, but they are inconsistent with what makes Arcadia special. Our City fathers enacted precise outdoor advertising regulations to strictly limit outdoor advertising signs and to keep Arcadia a "Community of Homes" forever.

Allowing more outdoor advertising signs creates eyesores that have a negative and permanent impact on our quality of life. They could block views of our historic Racetrack grandstand and also the majestic San Gabriel Mountains.

Some people ask why Measure N is necessary.

Measure N was placed on the ballot by thousands of Arcadia residents because a developer attempted to get special exemptions to Arcadia's sign ordinance that could clutter our landscape with otherwise prohibited advertising and other signs. In official documents filed with the City, the developer requested special exemptions for signs that other property owners throughout Arcadia do not have.

Measure N also closes a loophole in the law by making sure that new proposed developments must comply with current sign protections.

Arcadia isn't like other cities. It's clean, peaceful – a true family community. Big outdoor advertising signs don't fit in with our way of life. That is something that every business and merchant in Arcadia already understands. They respect who we are and the values and principles we hold dear. They like Arcadia the way it is, and so do we.

Please help Save Arcadia.

Vote YES on Measure N.

Thank You.

www.savearcadia.com